



Asia-Pacific
Economic Cooperation

EWG 05 2014A – Review of the Design and Effectiveness of Vehicle Fuel Efficiency Labelling and Consumer Information Schemes



Project background

- Transport is a significant energy user in APEC economies → large efficiency potential
- Several APEC economies have vehicle fuel economy labelling programmes to influence purchasing behaviour.

Project summary

- Project reviews existing schemes to identify the most effective features and strategies
- Generate lessons learnt → improvement
- Project managed by NZ Energy Efficiency & Conservation Authority
- Budget: US\$160,000

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The benefits to APEC members

- APEC economies will receive significant benefit from the successful completion of the project, by receiving
 - A **project report and best practice guide** for practitioners to assist in the improvement of existing, or development of new, VFEL schemes including promoting alignment with other schemes in the region
 - A **draft action plan** for APEC to assist economies in the implementation of relevant recommendations

Work so far

- Project team & steering board established (NZ EECA)
- Process to select a contractor to carry out the analytical work is under way; Request for Proposals closed on 13 October 2014
- EECA has selected an expert evaluation panel, includes experts from 4 different APEC economies



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Next steps

- 11 proposals are currently being assessed by the expert panel
- Contract to be awarded by mid-November, analytical work to commence shortly afterwards
- Workshop to discuss the preliminary findings, late March 2015 in conjunction with the EGEE&C meeting in Singapore
- We would like your assistance
- EECA is looking for the relevant vehicle labelling schemes experts in your economies
→ Please forward relevant contacts to New Zealand representative
- Contractor will make contact with relevant economies that have labelling schemes, to understand their features and effectiveness, likely to include survey
→ EECA appreciates your assistance in responding to the contractor's requests